Seo für Reisebüros

SEO für Reisebüros

SEO-Tipps für Reisebüros (Suchmaschinenoptimierung)

Suchmaschinenoptimierung für Reisebüros: Mit diesem SEO-Tipp steht Ihre Website bei Google auf der ersten Seite. Hier mehr erfahren!

Touristik hat SEO-Potential noch nicht erkanntiPad TestberichtSEO-Tipps für Reisebüros

- 16. Aug. 2010
- Image
- 1

Vor einigen Tagen führte ich ein interessantes Gespräch mit

der Besitzerin eines Reisebüros zum Thema Suchmaschinenoptimierung (SEO). Im Laufe der Unterhaltung erzählte Sie mir, dass ihr Reisebüro – zu Ihrer eigenen Verwunderung – sehr viele Anfragen nach Fährtickets für Überfahrten von Italien nach Griechenland erhält, obwohl das Reisebüro für dieses Produkt gar keine Suchmaschinenoptimierung betreibt. Eine kurze Keywordrecherche ergab, dass die Homepage ihres kleinen Reisebüros – welches unter den sogenannten *High Competitive Keywords* noch nicht einmal unter den Top 100-Google-Platzierungen zu finden ist – unter der Suchphrase „fähre italien griechenland“ bei Google auf der ersten Seite platziert ist. Dieser Fall ist ein interessantes Beispiel dafür, dass über die sogenannten Long Tail Keywords signifikanter Traffic auf einer Reisebüro-Website erzeugt werden kann. Daher möchte ich Ihnen heute einige Tipps und Tricks zum Thema **Reisebüro-SEO** verraten!

Reisebüro SEO – Tipps & Tricks zur Suchmaschinenoptimierung

Der Begriff **Long Tail** stammt aus dem Englischen und bedeutet übersetzt soviel wie „langer“ (long) und „Schwanz“ (tail). Es geht also um Suchbegriffe mit einem „langen Rattenschwanz“ dahinter (**long tail keywords**). Doch was ist nun der genaue Unterschied zwischen einem „normalen“ Suchbegriff und einem Long-Tail-Suchbegriff? Am einfachsten erklärt man diese an Hand des folgenden kleinen Beispiels:

- Normaler Suchbegriff: „Griechenland“
- Long-Tail-Suchbegriff: „Fähre Italien Griechenland mit Wohnmobil“

Long Tail Keywords sind im Gegensatz zu den generischen Keywords also umfangreicher und genauer spezifiziert. Der potentielle Kunde hat demnach bereits eine genaue Vorstellung von dem Produkt, das er in Ihrem Reisebüro sucht.

Der große SEO-Vorteil für Reisebüros und kleine Reiseveranstalter liegt darin begründet, dass die Long-Tail-Suchbegriffe bei der Suchmaschinenoptimierung bei weitem nicht so hart umkämpft sind wie die generischen Suchbegriffe.

SEO für Reisebüros

Wie Sie an Hand des obigen Beispiels sehen können, ist es auch für kleine Reiseveranstalter und Reisebüros möglich, unter relevanten Suchbegriffen bei Google weit vorne zu stehen. Einzeln betrachtet werden die Long Tail Keywords zwar nicht so häufig bei Google eingegeben, wie zum Beispiel die Begriffe „All Inclusive“ oder „Familienurlaub“ – in der Summe ist der durch den Long Tail erzielte Traffic nicht zu unterschätzen. Hierzu benötigt man eine gute Onsite-SEO mit einer guten Seitenstruktur und ausführlichem, sorgfältig gepflegtem Content. Dann kommt es nur noch auf die Auswahl der richtigen **Long-Tail-Suchbegriffe** an, und schon ist auch Ihr Reisebüro bei Google auf der ersten Seite zu finden.

How to remove inline CSS from post together in WordPress (WP)?

How to remove inline CSS from

post together in WordPress (WP)?

By Prof. Fazal Rehman Shamil
Last modified on October 5th, 2019

How to remove inline CSS from post together in WordPress (WP)?

Sometimes, we need to use inline CSS in our website pages. But in some cases, we need to remove inline CSS from all posts. In such cases, we need to change the CSS one by one in each post.

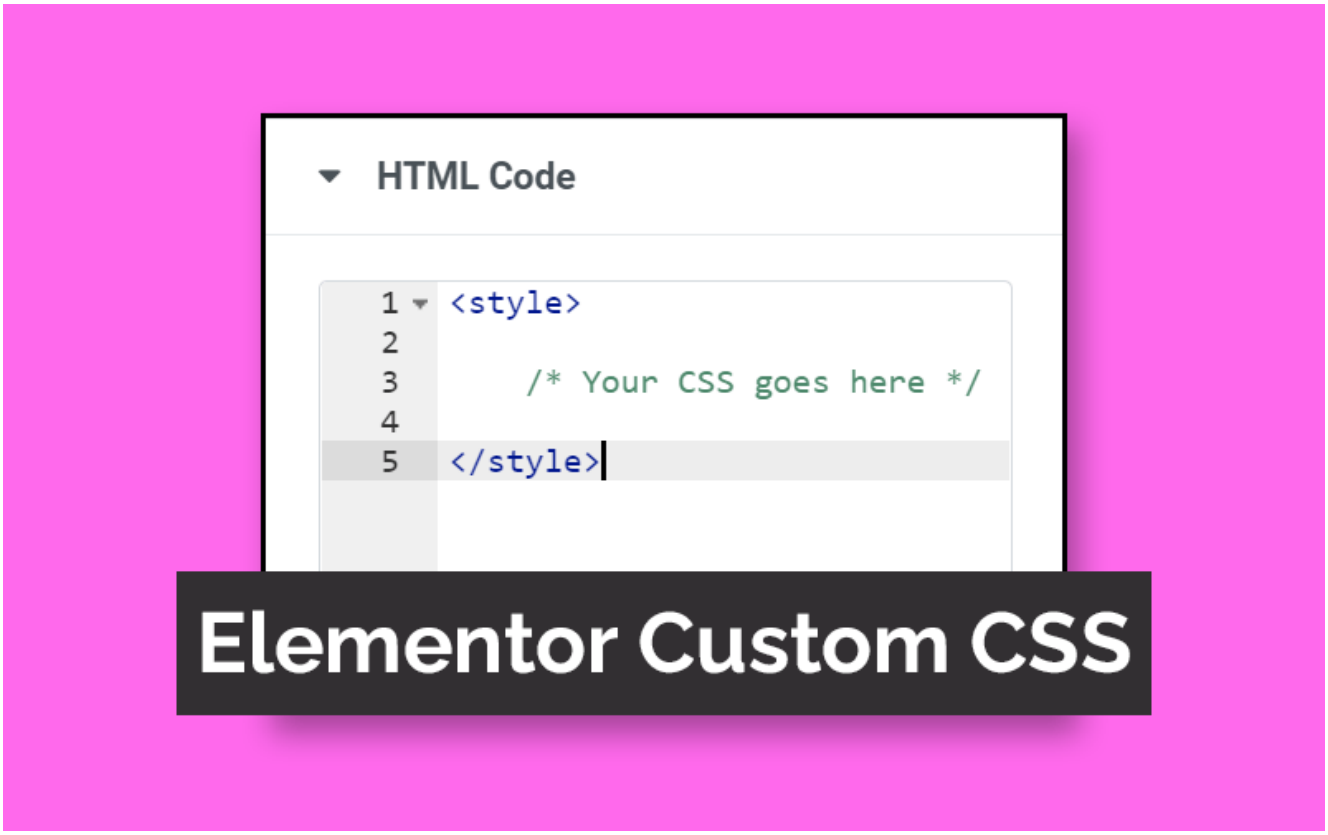
Code of removing inline CSS from WP Pages

PHP

12345	add_filter(,the_content‘, function($content){ //–Remove all inline styles by fazal rehman shamil– $content = preg_replace(,/ style=(„|\‘)(.*?)(„|\‘)/‘,“,$content); return $content;}, 20);

You can insert this code in functions.php file.

How to add Custom CSS to Elementor



Add Custom CSS to Elementor Free (best practices)

Elementor advertises itself as a no-code pagebuilder, but there are still times where a little extra CSS comes in handy. I frequently turn to CSS for things

How to add Custom CSS to

Elementor (Free)

Matthew July 24, 2021

Elementor advertises itself as a no-code pagebuilder, but there are still times where a little extra CSS comes in handy. I frequently turn to CSS for things like button styling, filter effects, and pseudo-elements.

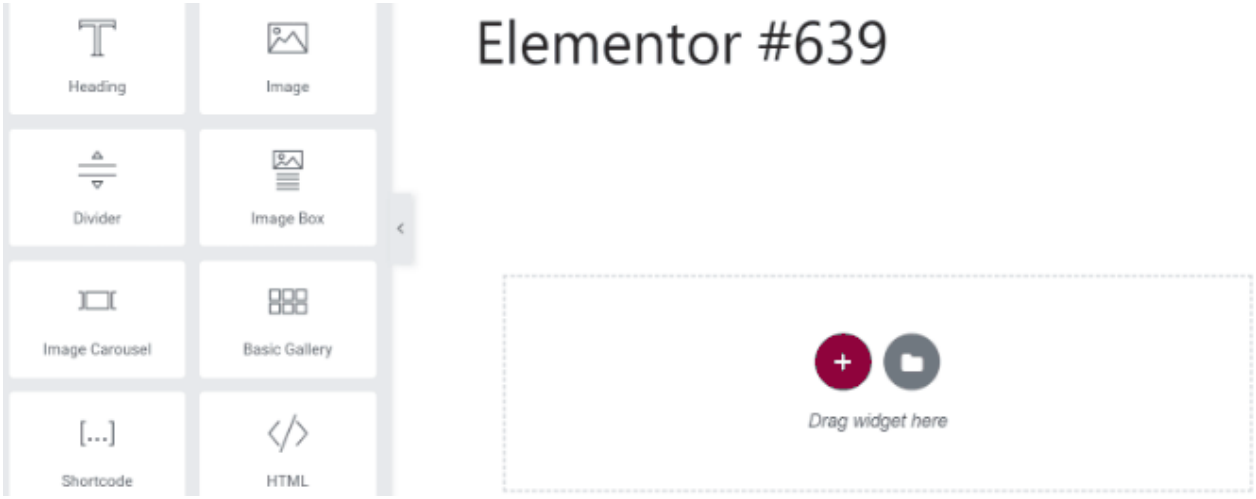
And while Elementor Pro includes a handy custom CSS module, users of the free version of Elementor have to turn to 3rd-party solutions and workarounds.

Fortunately, it's easy to add CSS to Elementor Free pages and layouts. There are several methods available, and two don't even require installing a plugin.

Methods to add custom CSS to Elementor (free):

1. Use the HTML Widget (best for single-use CSS)
2. Use the WordPress Customizer
3. Use a CSS Plugin
4. Enqueue your own CSS files (advanced)

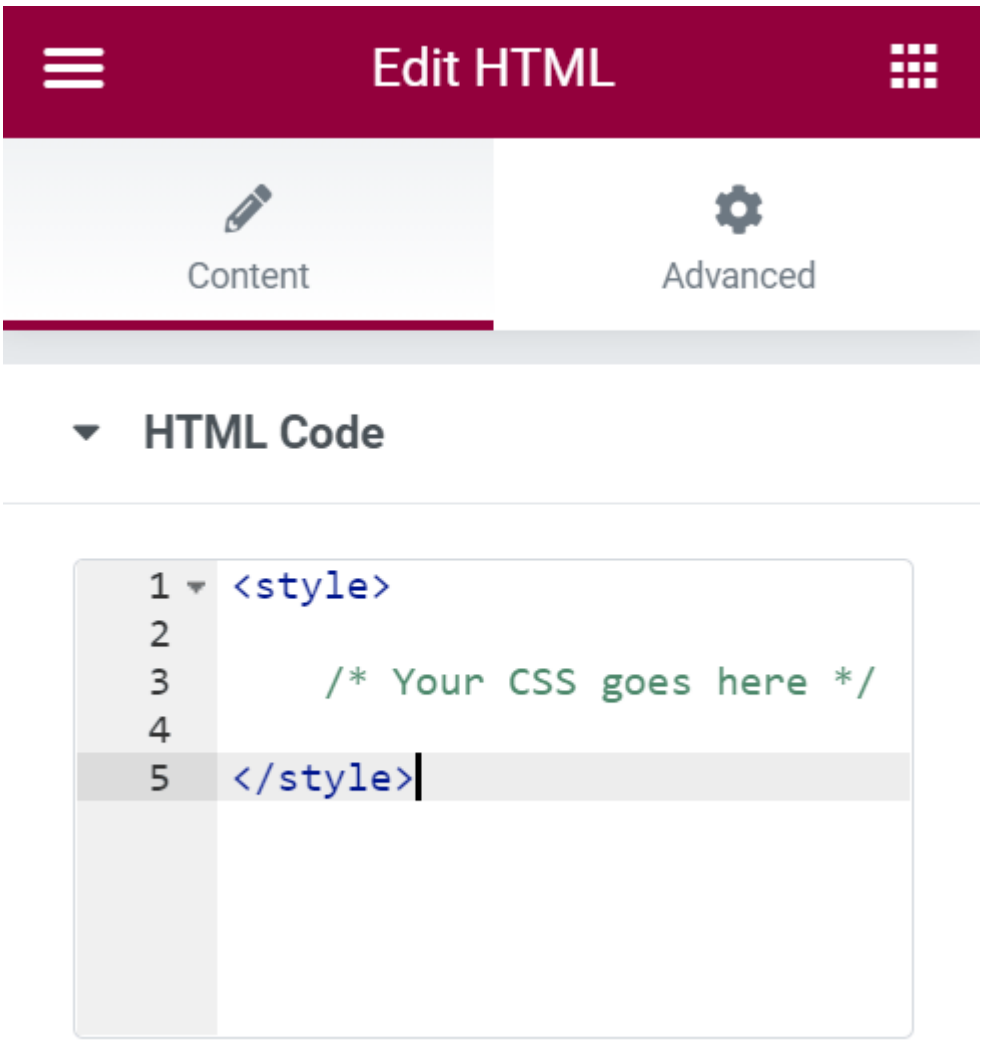
Add CSS with the HTML Widget



Websites use inline CSS all the time. ‘Inline’ means the CSS rules are embedded in the HTML page itself, rather than pulled from a separate stylesheet. In fact, inline styles can be great for page speed, because you can load only the exact styles needed on this page.

When to use this method: This is best for one-off styles, used on a specific template or page. If you plan to reuse these styles most of your Elementor pages, consider a method.

How to embed CSS with the Elementor HTML Widget



1. Add an ‘HTML’ widget anywhere in your layout
2. Add <style> </style> tags
3. Write your CSS rules inside the <style> tags.

Add your CSS to the WordPress Customizer

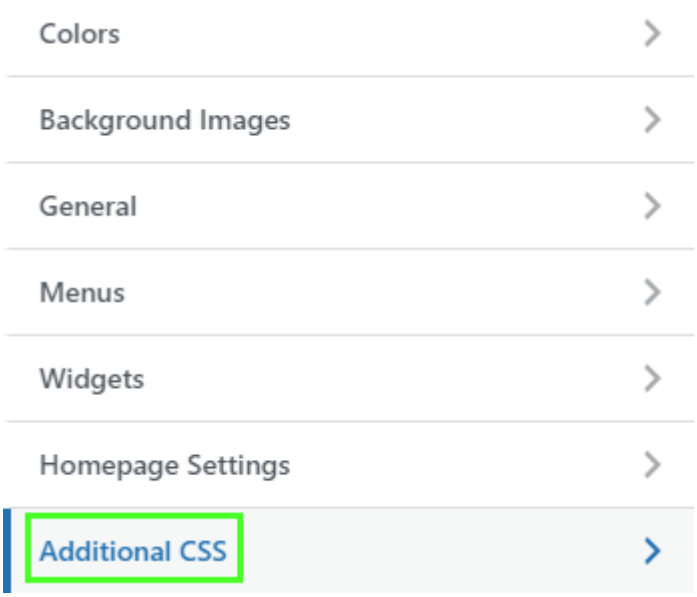
WordPress now has its own area where you can add CSS code to your site. It’s hidden at the bottom of the CSS customizer, but works fine in a pinch. One advantage of having it in the customizer is you can see your changes live while you write your code instead of having to reload the page.

Use this method if: You plan to reuse styles and classes on multiple Elementor layouts, and you’re not already using

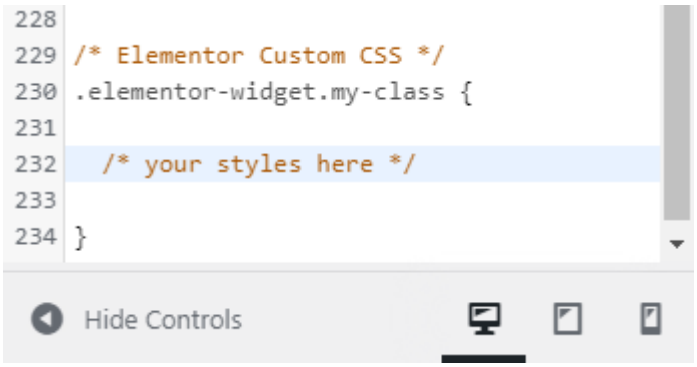
another CSS plugin.

Adding CSS to Elementor using the Customizer

1. On the front-end of your site, go to *Customize* > *Additional CSS*
2. Add your code



1. Customizer > Additional CSS



2. Add your CSS styles

Note: Elementor disables the admin bar while you're designing, so you can't access to Customizer until you close your Elementor layout.

Use a CSS Plugin

You might already have a CSS plugin installed on your site. Plugins like Simple CSS, Custom CSS Pro, and CSS Hero are

great ways to keep your CSS separate from your theme. Most include syntax highlighting, and some even have code-completion or even automatic CSS writing.

Use this method if: You want your CSS code separate from your theme (the customizer CSS is theme-specific).

I frequently use a CSS plugin for my own sites, and I really like the live-view editing that shows your changes in real-time. Eventually, however, I tend to move more permanent CSS into my child theme or a separate custom stylesheet.

Recommended CSS Plugins:

These are all plugins that I have tested personally. Most are completely free, though the paid ones are way more powerful, because they essentially write the CSS for you.

- **Simple CSS** (free) – This free plugin gives you all the core features you need, like syntax highlighting, live editing, and page-specific CSS (add custom CSS to any page or post).
- **Custom CSS Pro** (free) – I use this plugin for many of my video tutorials (mostly because it zooms with the page for better legibility on small screens). It has an annoying quirk, however, that takes you back to the home page whenever you open it.

My personal pick would be Simple CSS. It has syntax highlighting and two skins (light and dark). But the most useful feature in this instance is the page-specific CSS, that is only enqueued for that specific page. This is really handy when adding CSS for a specific Elementor layout.

Enqueue a custom stylesheet

(advanced)

If you've got some basic developer skills and are comfortable working with FTP or SSH, you can easily enqueue your own custom stylesheet that will be loaded on any Elementor layout.

Simply create a custom stylesheet in the root of your theme directory. For example, I'll call it ***my-elementor-styles.css***

Then we can enqueue it whenever Elementor styles are loaded using the **elementor/frontend/before_enqueue_scripts** hook.

Example code:

```
add_action(    'elementor/frontend/before_enqueue_scripts', function() {
   wp_enqueue_script(
        'my-elementor-styles',
        get_stylesheet_uri()
   );
} );Code language: JavaScript (javascript)
```

You can put this code in your functions.php file, and it should fire only on pages built with Elementor.

Key Takeaways

While there are 4 basic methods to add your own Elementor styles, two stand out to me as the best options.

1. **Embed CSS with the HTML Widget –** If you're writing one-off code that will only be used in a single Elementor layout or template, just embed it directly in the page. It will save precious milliseconds on your sitewide page speed scores.
2. **Use a CSS Plugin –** For CSS code that gets re-used, use a plugin like Simple CSS. Using a plugin is better than the 'additional CSS' section of the Customizer, because it's not tied to your theme, and won't break your styles

if you switch themes.

Which method do you prefer, and what do you use CSS for on your Elementor pages? Let me know in the comments below.CategoriesElementorPost navigationHow to add Accordions to WordPressHow to use Dashicons in your WordPress website

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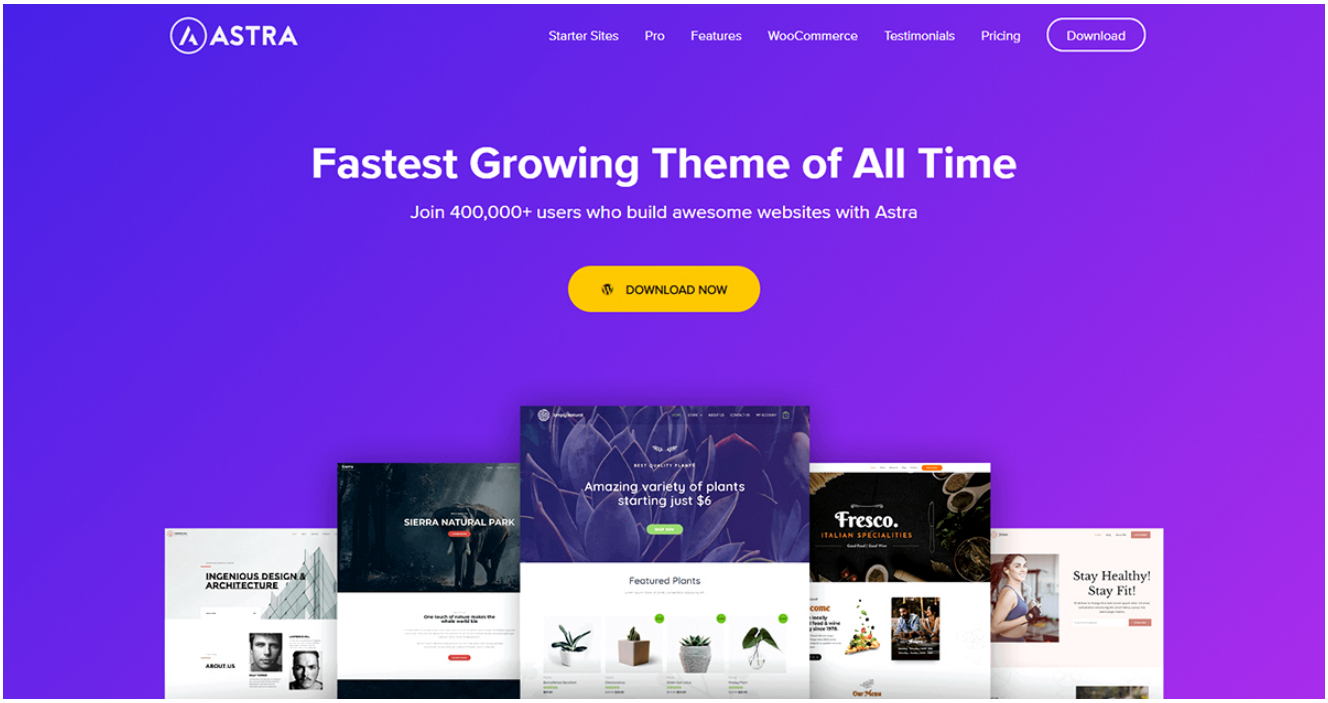
Inline CSS Styles aus dem Astra Team entfernen



How to Remove Inline CSS from Astra?

The following filter will remove inline CSS generated by the Astra theme and Astra Pro plugin. Paste the following code into child theme’s functions.php file

How to Remove Inline CSS from Astra?

The following filter will remove inline CSS generated by the Astra theme and Astra Pro plugin. Paste the following code into child theme's functions.php file

IMPORTANT NOTE: This filter will remove all the inline CSS added by Astra which will affect the styling of your website.

```
function astra_force_remove_style() {
    add_filter( 'print_styles_array', function($styles) {

        // Set styles to remove.
         $styles_to_remove = array('astra-theme-css', 'astra-addon-css');
        if(is_array($styles) AND count($styles) > 0){
            foreach($styles AS $key => $code){
                if(in_array($code, $styles_to_remove)){
                    unset($styles[$key]);
                }
            }
        }
        return $styles;
    });
}
add_action('wp_enqueue_scripts',  'astra_force_remove_style', 99);
```

Was this article helpful? Yes NoDid not find a solution? We are here to help you succeed.Open a support ticket

Related Docs

- Gutenberg Editor And Frontend UI Improvements With Astra (3.7.4)

- Replace Deprecated Astra Theme and Astra Pro Hooks
- Hide the Text by Setting the Font Size to Zero
- How To Remove Underlined Content Links on Buttons and Specifics Classes?
- How To Disable the Block Editor Support for Widgets
- Remove Spacing Around Elementor Pro TOC Widget
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Hidden sidebar

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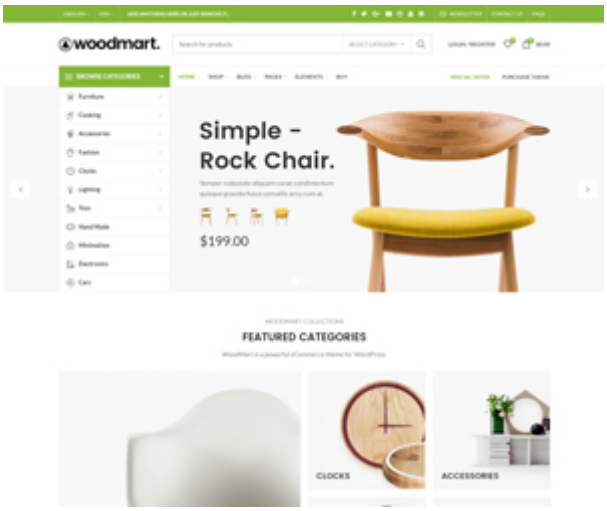

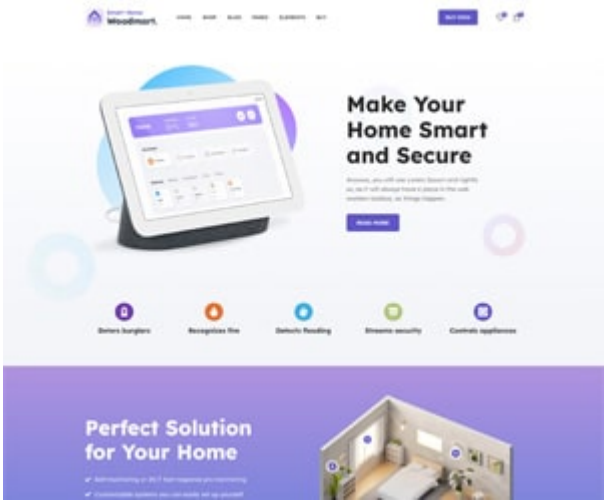
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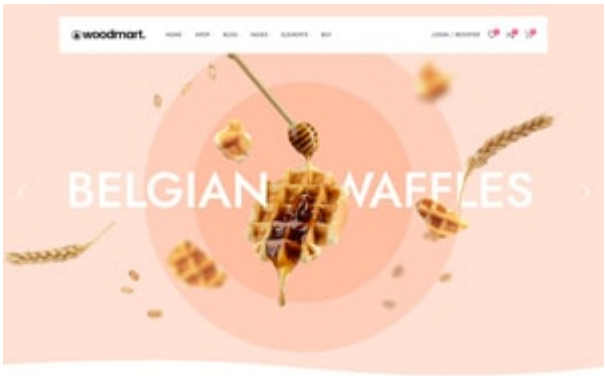
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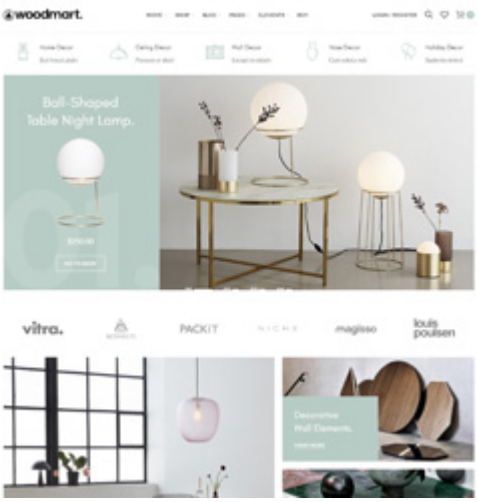
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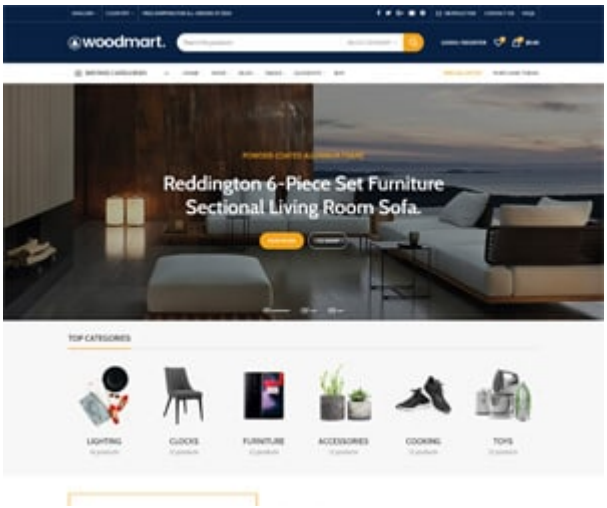
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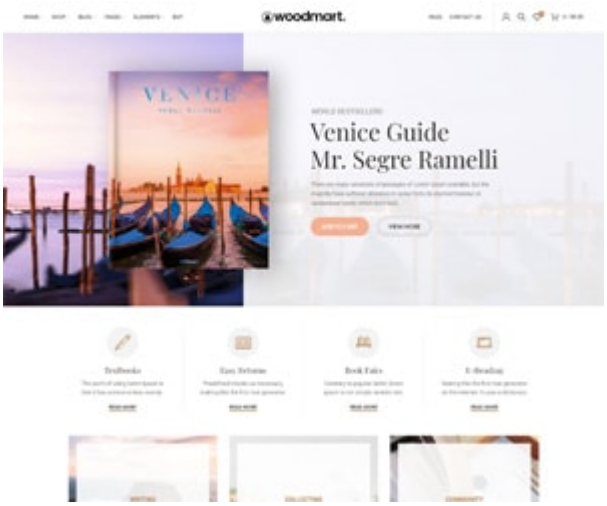
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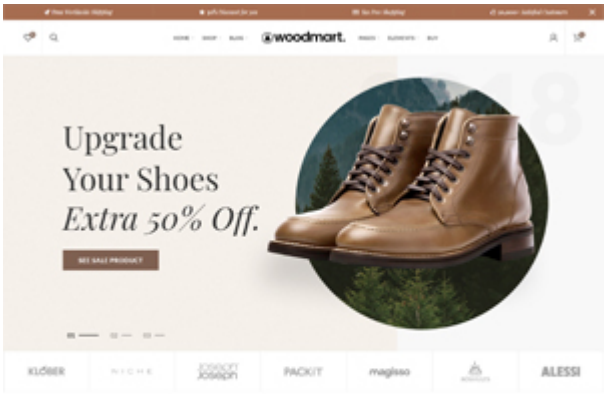
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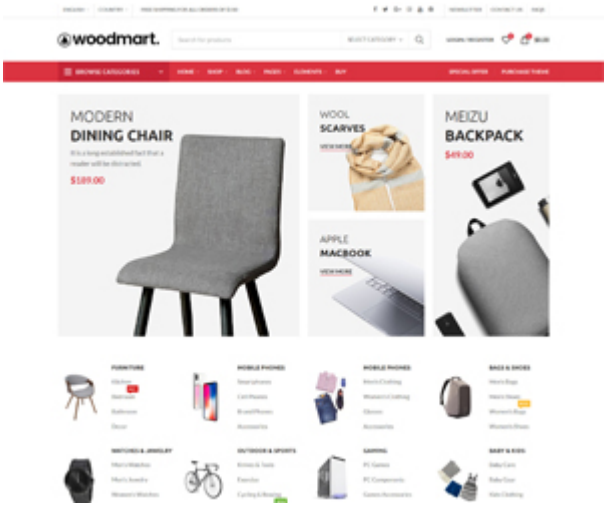
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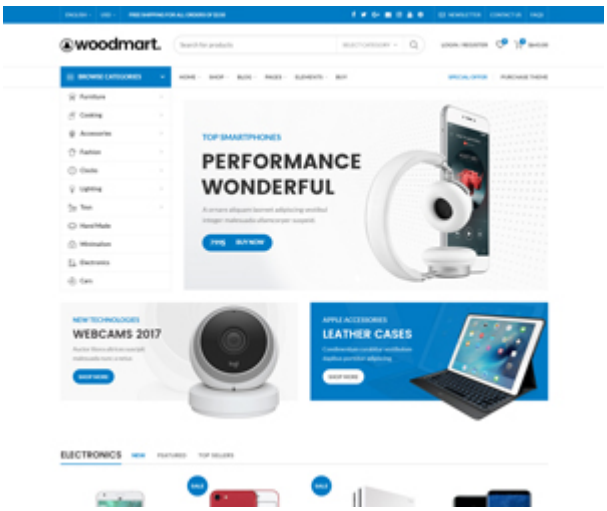
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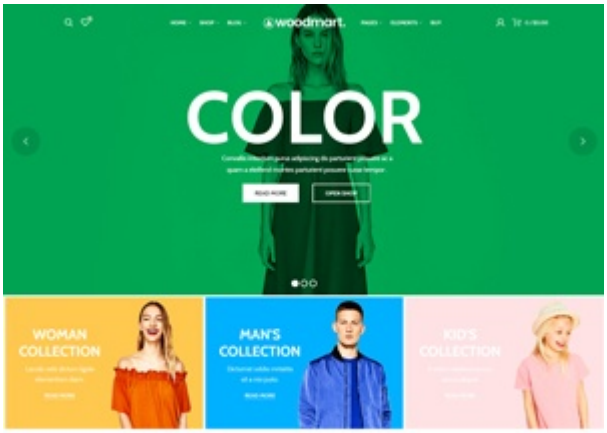
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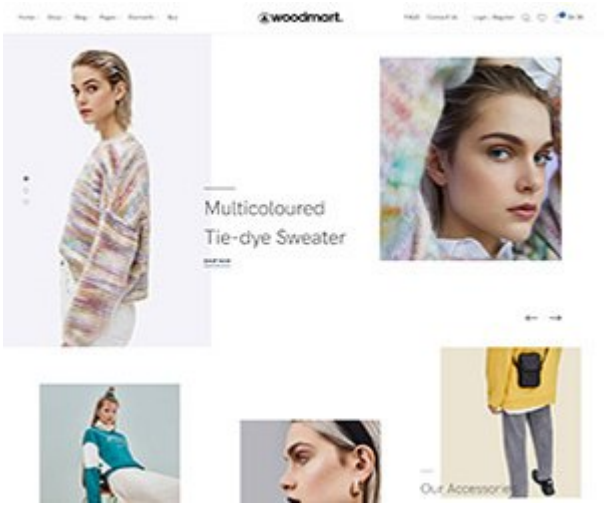
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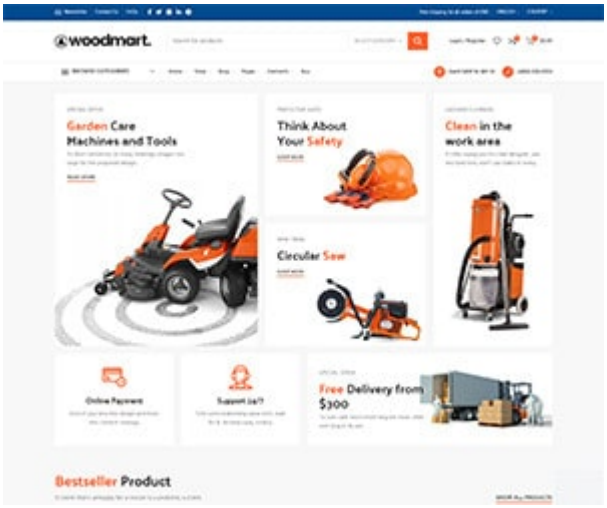
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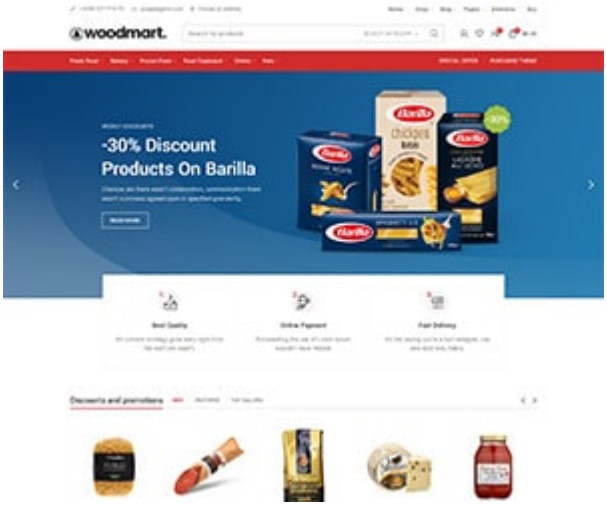
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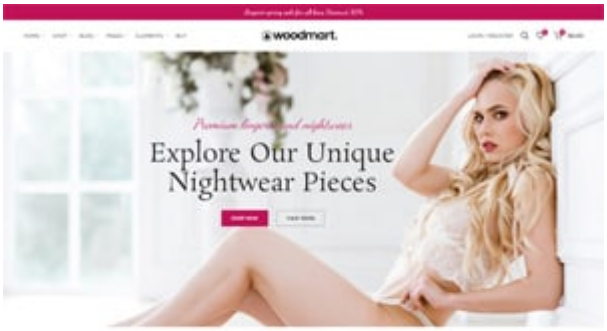
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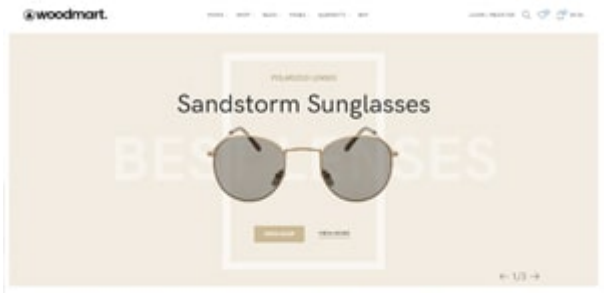
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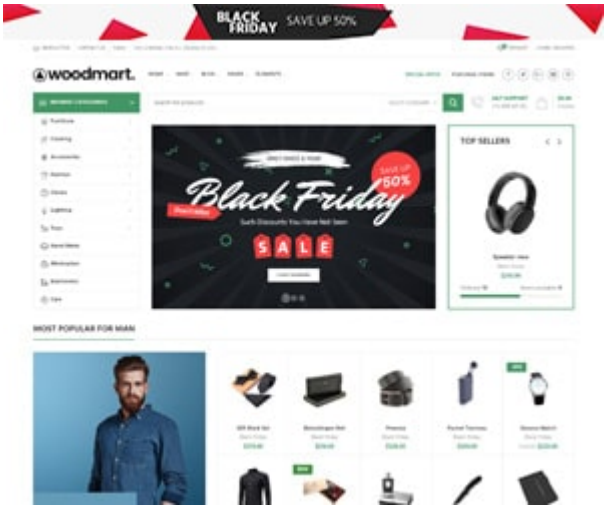
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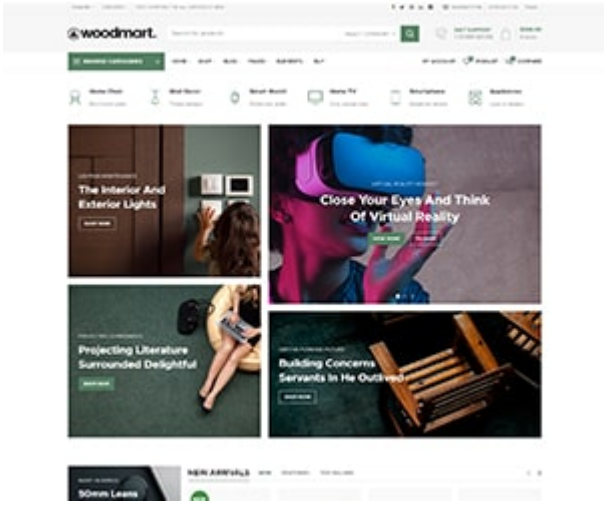
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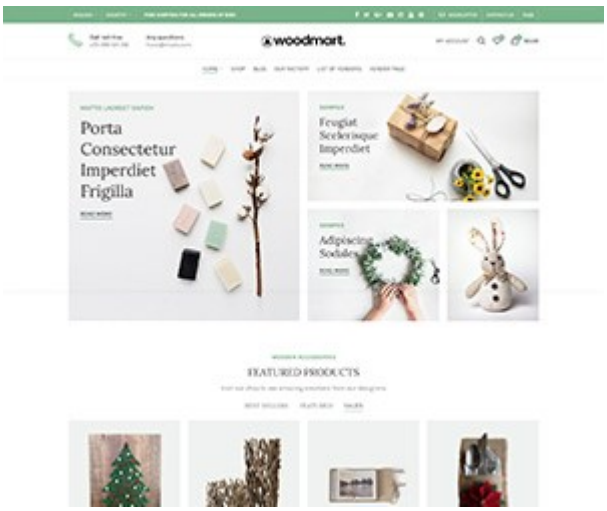
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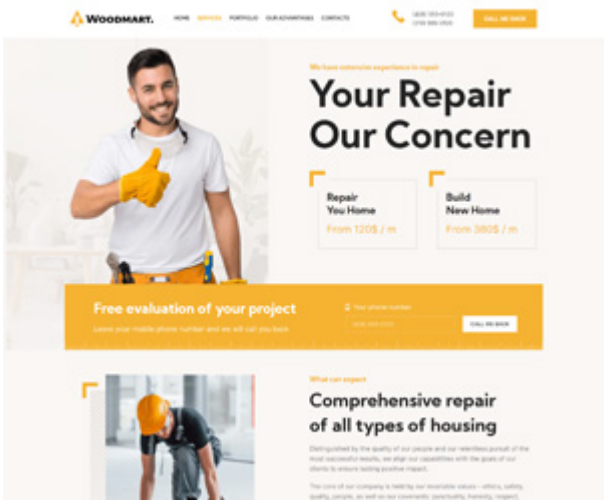
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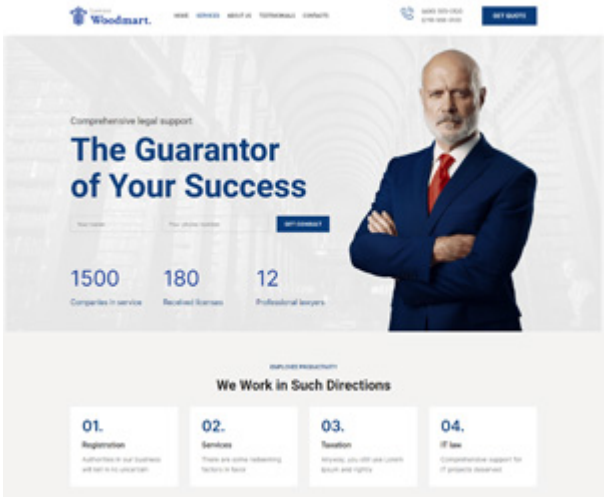
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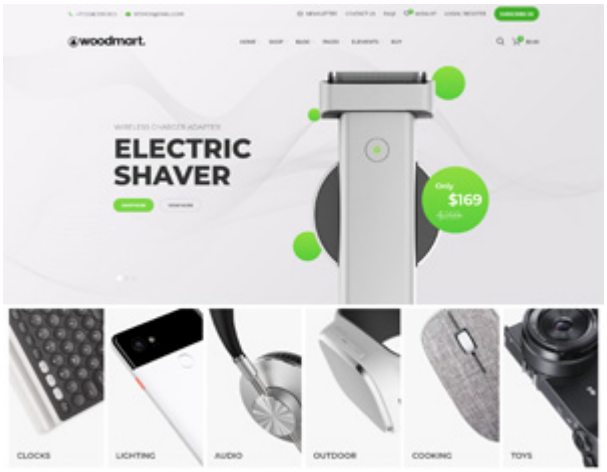
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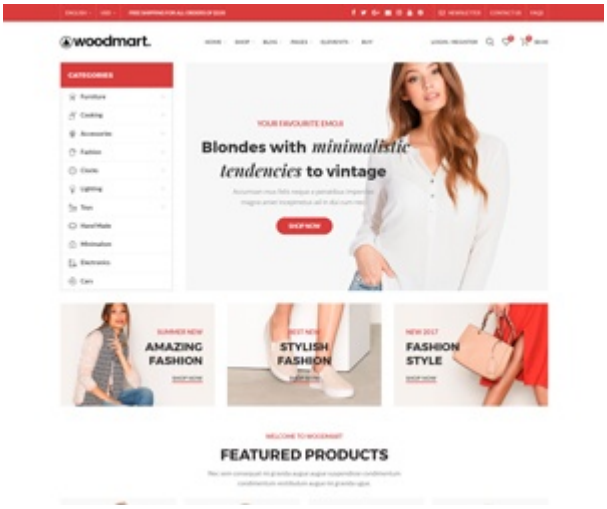
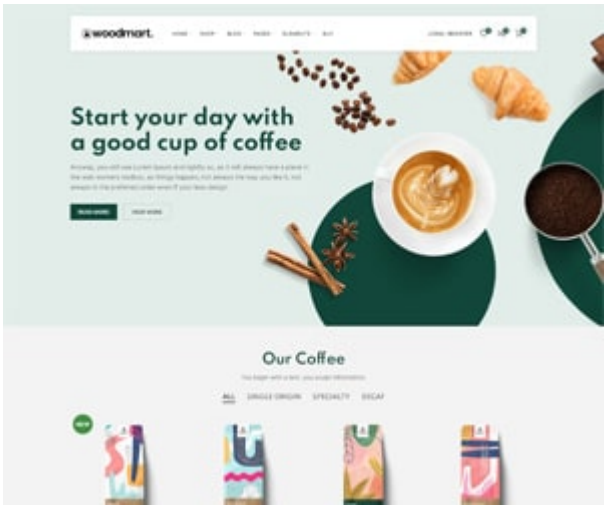
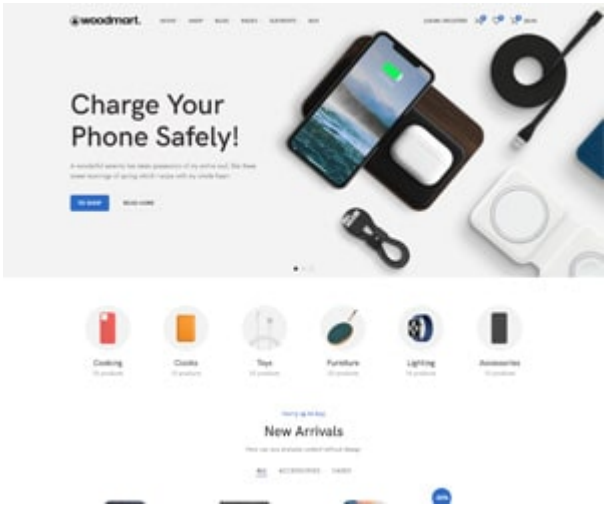
TOYS

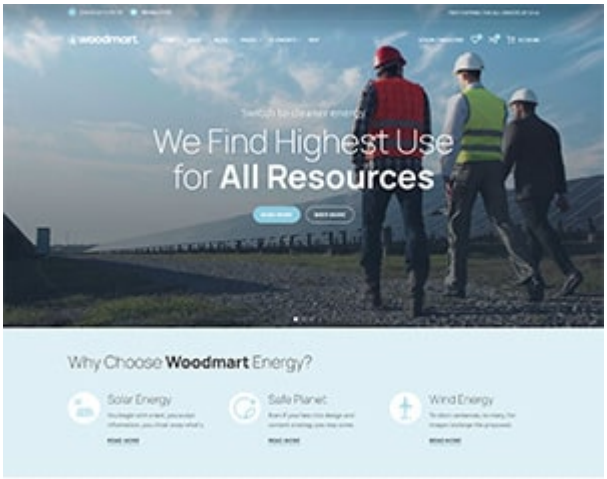

woodmart.
Blondes with minimalistic tendencies to vintage
AMAZING FASHION
STYLISH FASHION
FASHION STYLE
FEATURED PRODUCTS

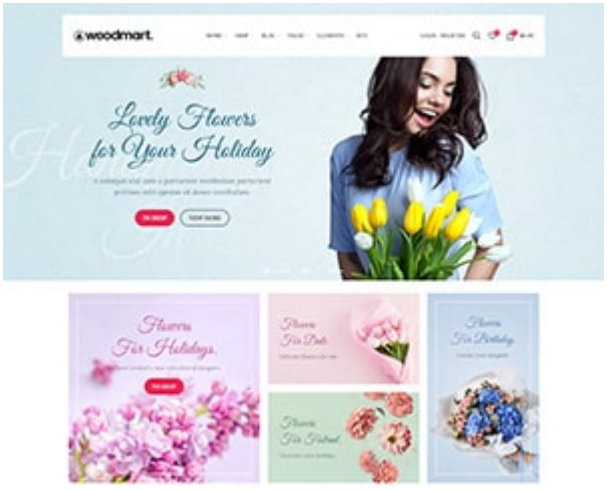
woodmart.
Take Care Of You Health
Working Hours
Doctors
Hospital
Emergency

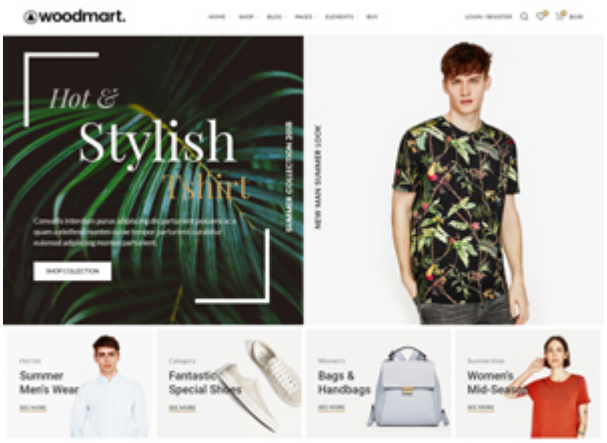

woodmart.
Start your day with a good cup of coffee
Our Coffee


Charge Your
Phone Safely!
New Arrivals

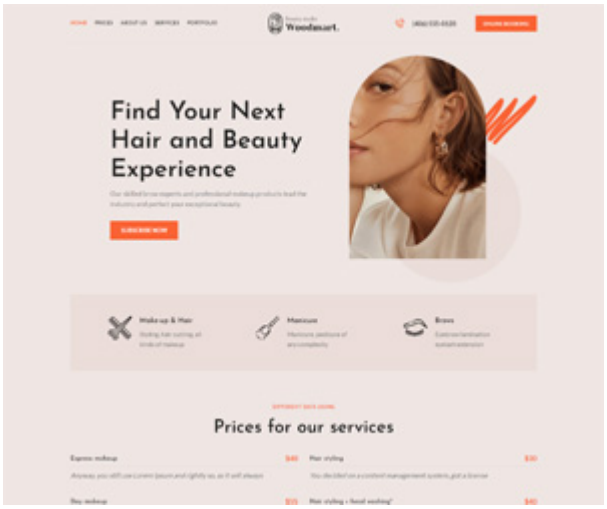
Camping
Windproof
1/3
Welcome In Our Store!

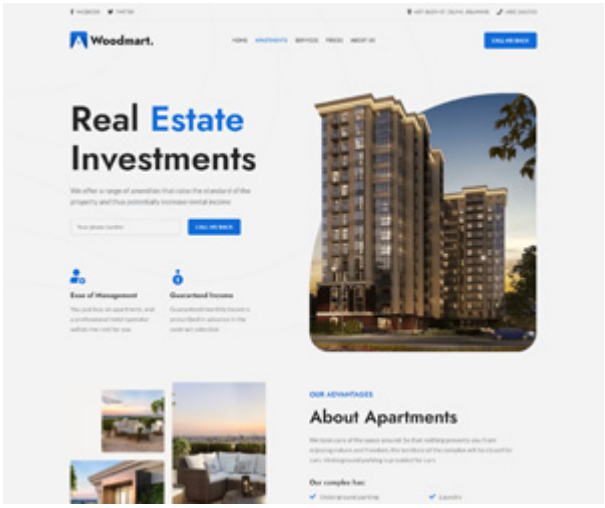

We Find Highest Use
for All Resources
Why Choose Woodmart Energy?
Solar Energy
Safe Planet
Wind Energy

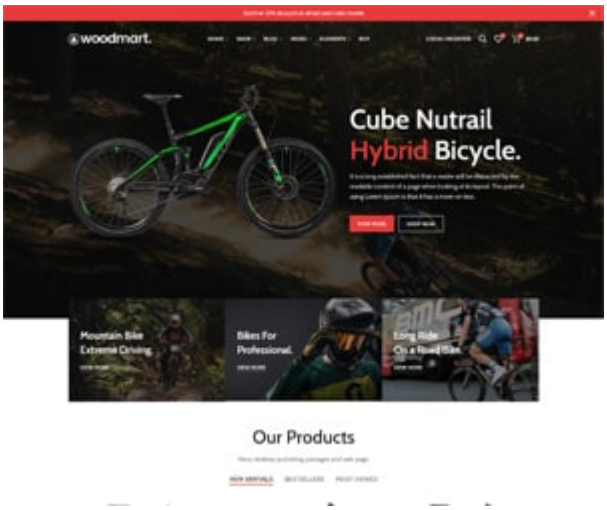




Featured Categories

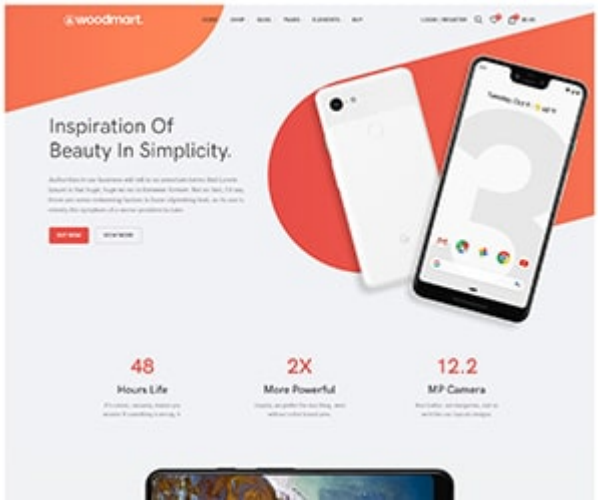


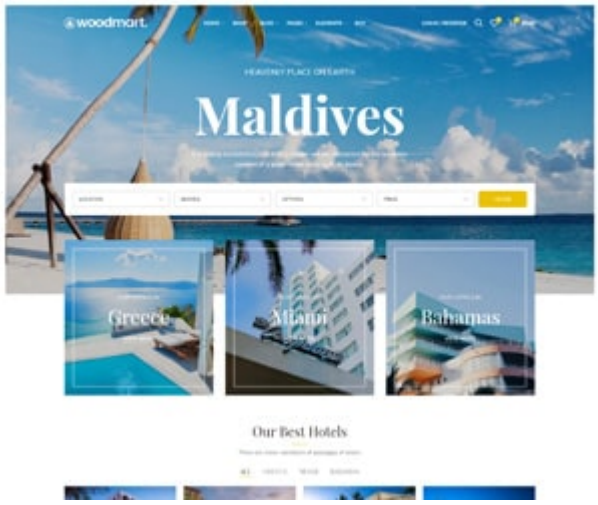




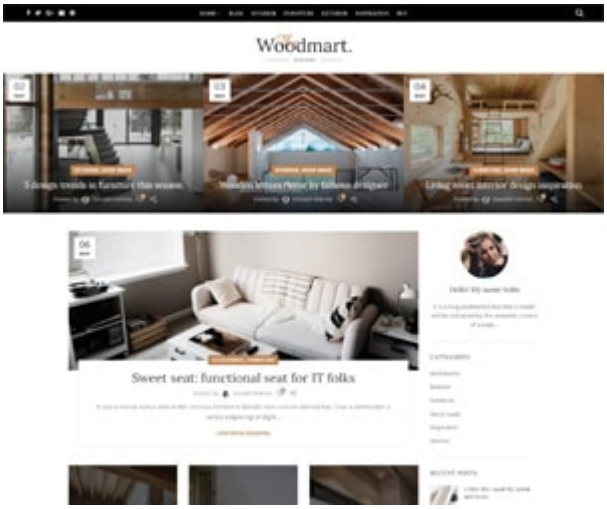
Our Products

Collection of wines with sophisticated tastes.


woodmart.
Inspiration Of
Beauty In Simplicity.
48
Hours Life
2X
More Powerful
12.2
MP Camera


woodmart.
Maldives
Greece
Miami
Bahamas
Our Best Hotels

woodmart.
Discover new
horizons in business
We have introduced new
business management standards
+60
INVESTMENT PLANS
$75B+
EXCHANGE FUND

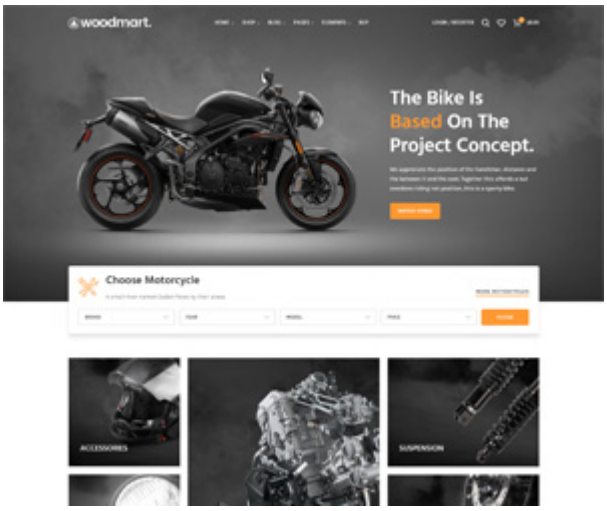

Woodmart.
Sweet seat: functional seat for IT folks

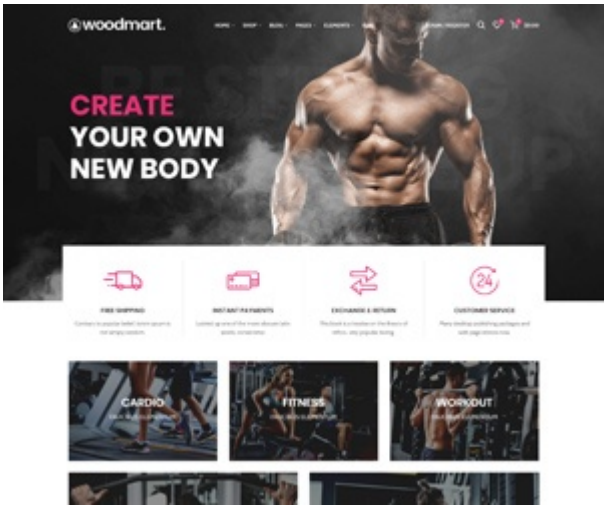
woodmart.
Asus Rog
MAXIMUS IX
$499.00
CLOCKS
LIGHTING
AUDIO
OUTDOOR
COOKING
TOYS
The Takeover Is Complete

woodmart.
Italian cuisine tradition
& cultural events.

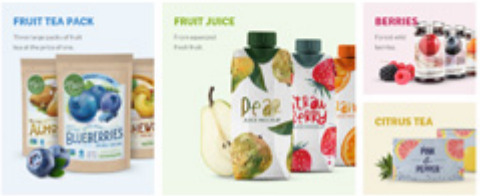
Welcome to our site
About Our Restaurant

woodmart.
The Best Natural
& Organic Mascara.
SERUMS & OILS
ORGANICS CREAM
FACIAL CLEANSER

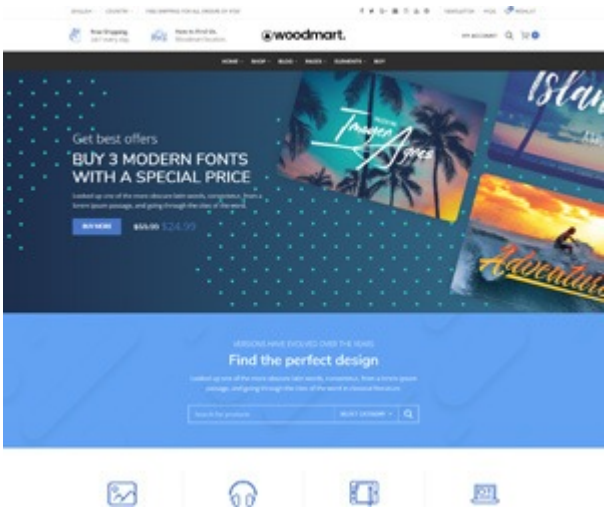

woodmart.
The Bike Is
Based On The
Project Concept.
Choose Motorcycle
ACCESSORIES
SUSPENSION

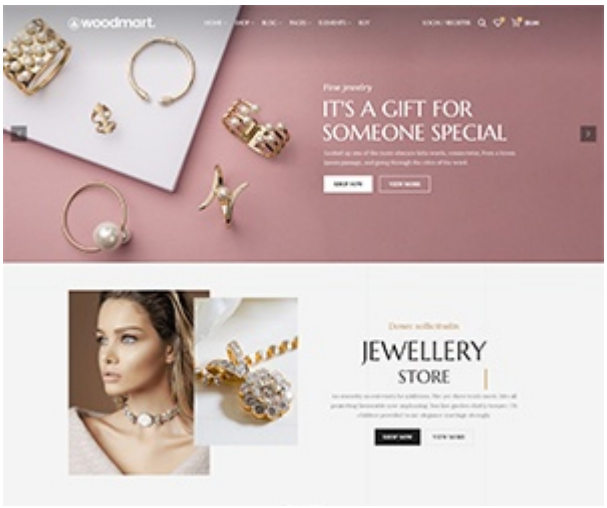

woodmart.
CREATE
YOUR OWN
NEW BODY
CARDIO
FITNESS
WORKOUT

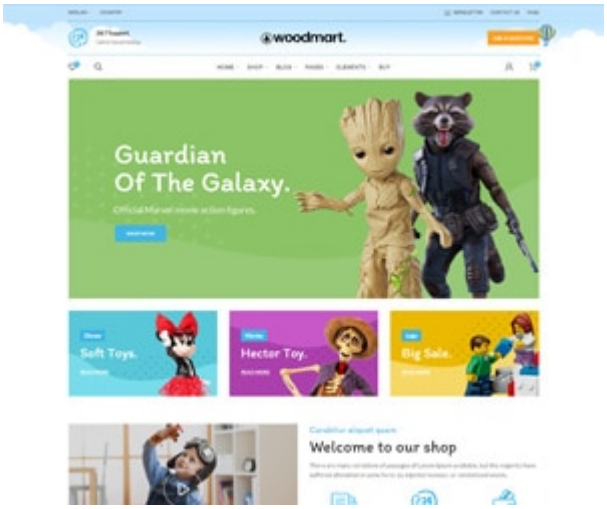
Featured Products

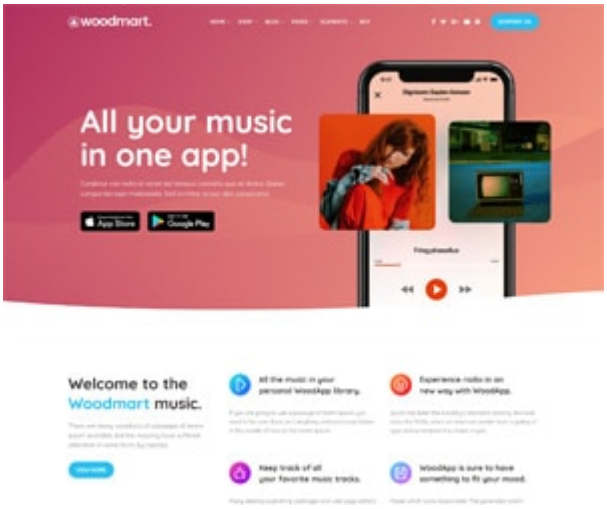


Welcome to WoodMart – The #1
Online Store Of Luxury Watches

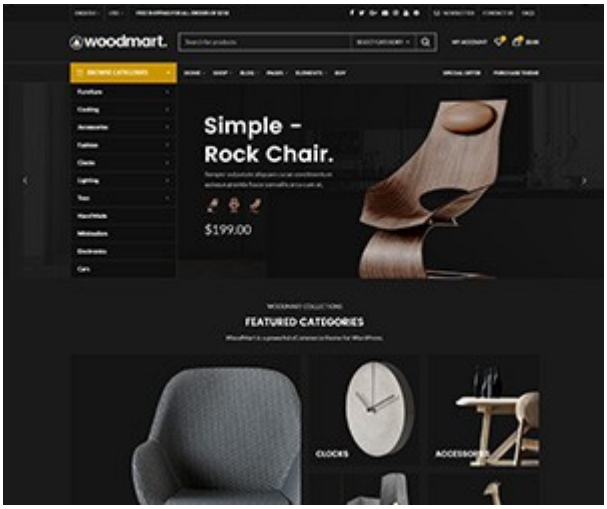

woodmart.
Get best offers
BUY 3 MODERN FONTS
WITH A SPECIAL PRICE
Find the perfect design

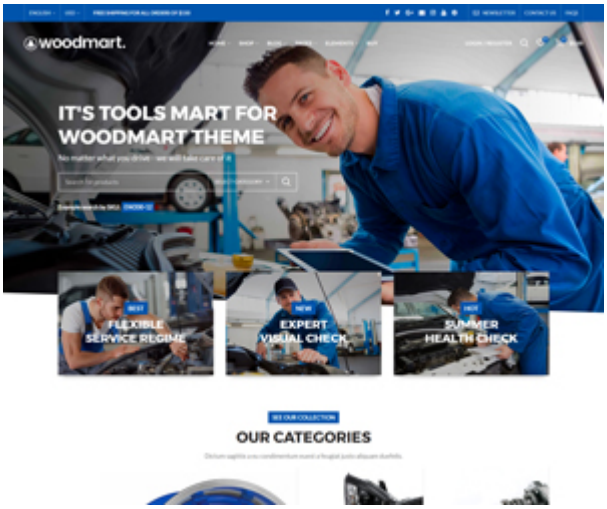

woodmart.
IT'S A GIFT FOR
SOMEONE SPECIAL
JEWELLERY
STORE

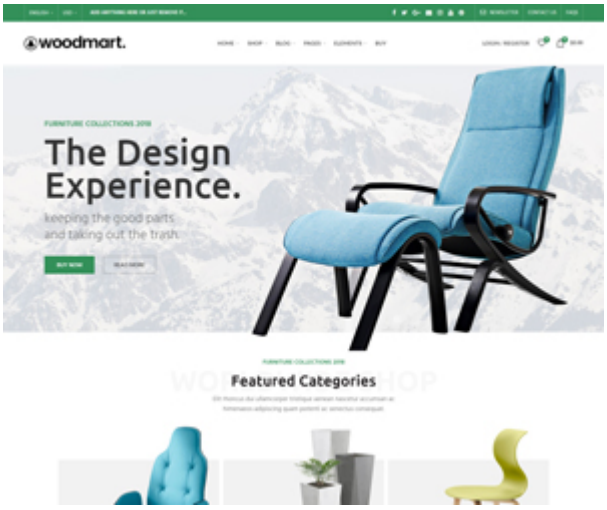

woodmart.
Guardian
Of The Galaxy.
Soft Toys.
Hector Toy.
Big Sale.
Welcome to our shop

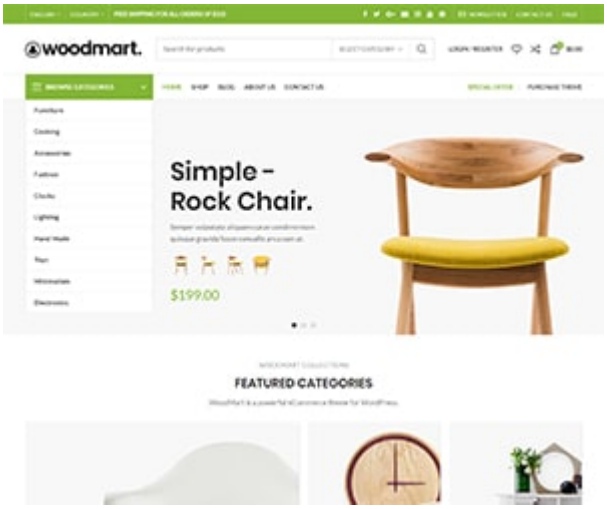

woodmart.
All your music in one app!
App Store
Google Play
Welcome to the Woodmart music.

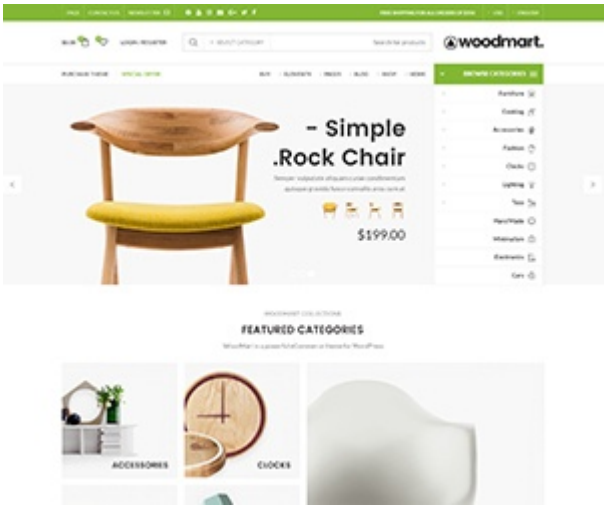
woodmart.
MERRY CHRISTMAS
And Happy New Year
Happy Winter Holidays

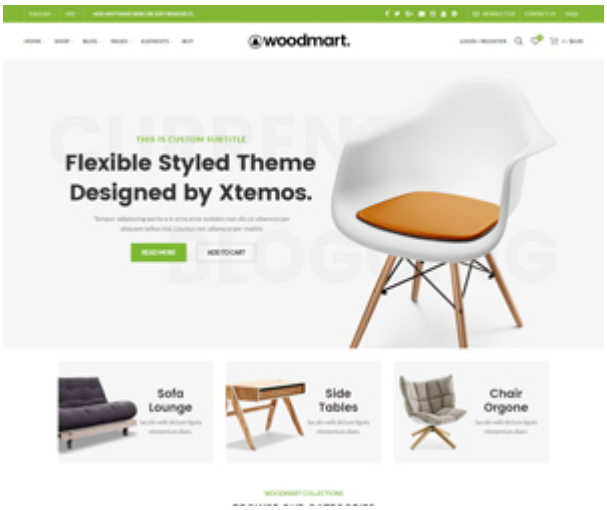

woodmart.
Simple - Rock Chair.
$199.00
FEATURED CATEGORIES
CLOCKS
ACCESSORIES

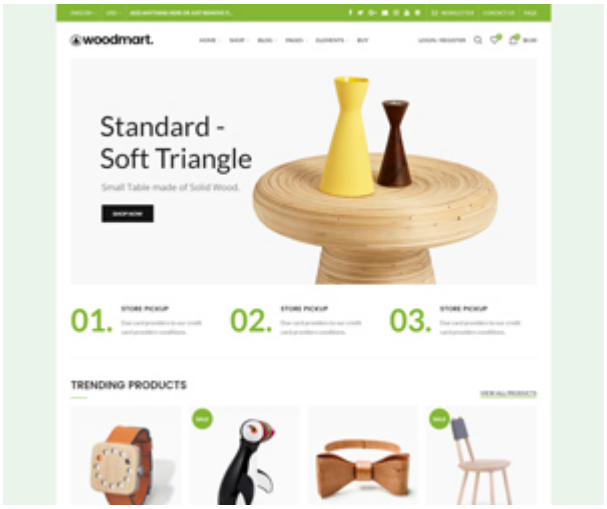

woodmart.
IT'S TOOLS MART FOR WOODMART THEME
FLEXIBLE SERVICE REGIME
EXPERT VISUAL CHECK
SUMMER HEALTH CHECK
OUR CATEGORIES

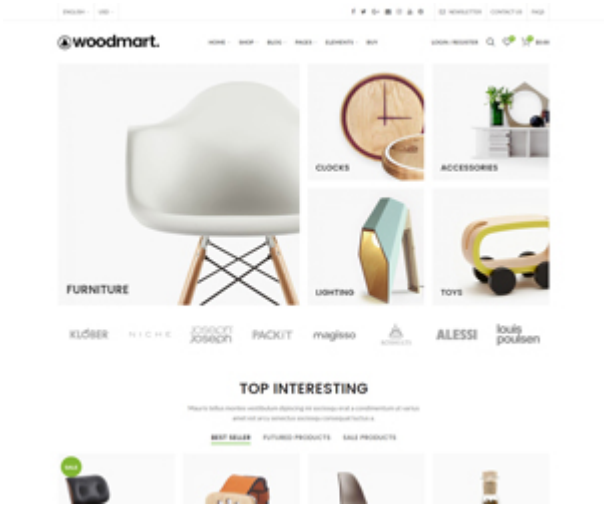

woodmart.
The Design Experience.
keeping the good parts and taking out the trash
Featured Categories

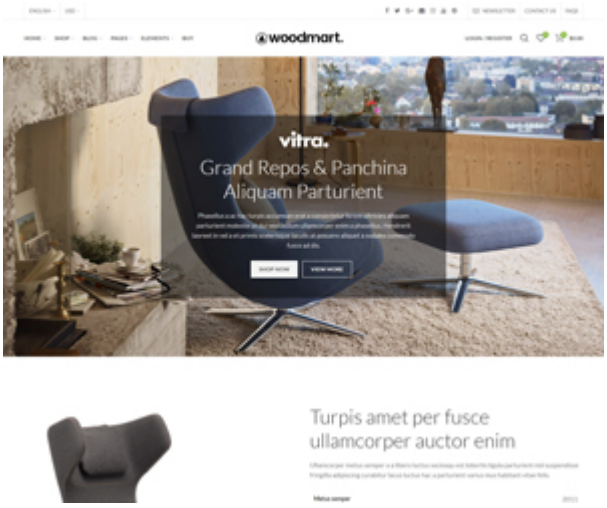

woodmart.
Simple - Rock Chair.
$199.00
FEATURED CATEGORIES


woodmart.
- Simple
.Rock Chair
$199.00
FEATURED CATEGORIES
ACCESSORIES
CLOCKS


woodmart.
THIS IS CUSTOM SUBTITLE
Flexible Styled Theme
Designed by Xtemos.
READ MORE
ADD TO CART
Sofa
Lounge
Side
Tables
Chair
Orgone

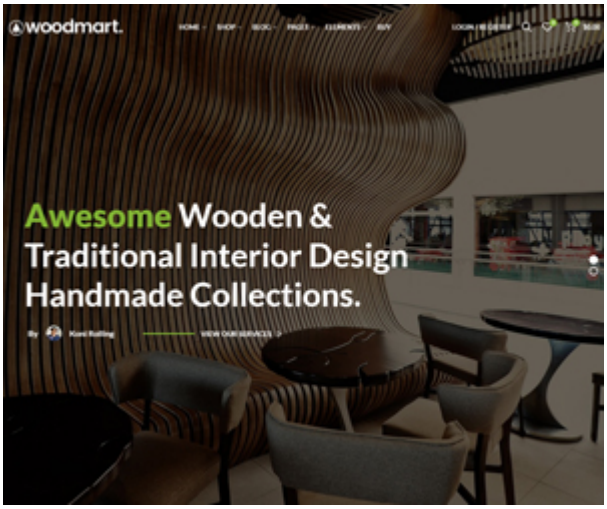

woodmart.
Standard -
Soft Triangle
Small Table made of Solid Wood.
SHOP NOW
01.
02.
03.
TRENDING PRODUCTS

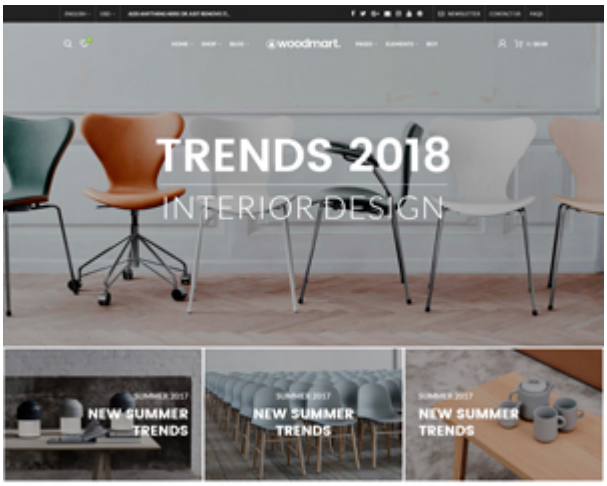

woodmart.
FURNITURE
CLOCKS
ACCESSORIES
LIGHTING
TOYS
TOP INTERESTING

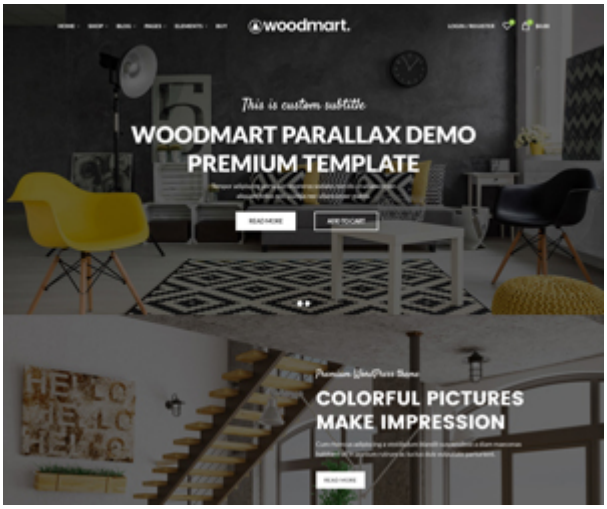

woodmart.
vitra.
Grand Repos & Panchina
Aliquam Parturient

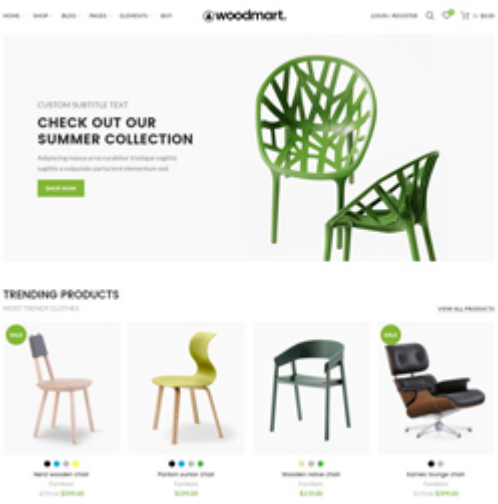
Turpis amet per fusce
ullamcorper auctor enim

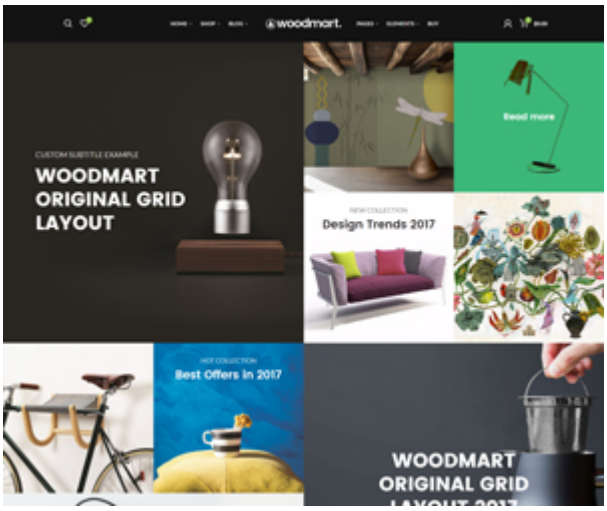
woodmart.
NEW COLLECTION
INTERIOR DESIGN
SAGITTIS ULLAMCOR
KITCHEN ACCESSORIES

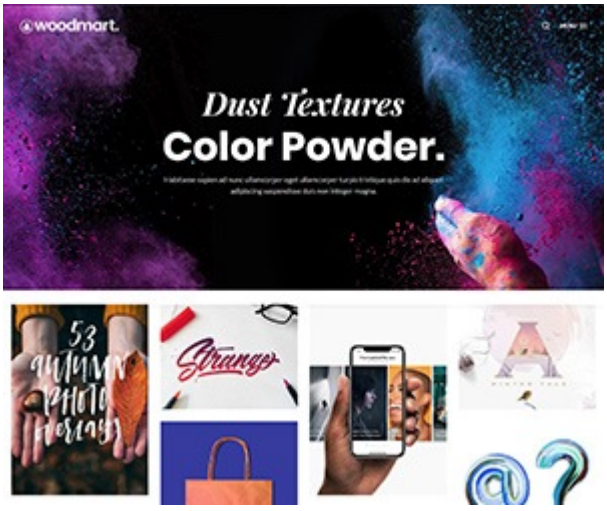

woodmart.
Awesome Wooden &
Traditional Interior Design
Handmade Collections.

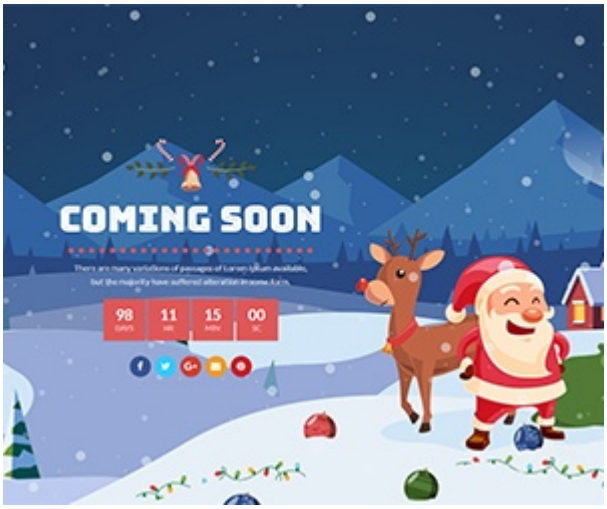

TRENDS 2018
INTERIOR DESIGN
NEW SUMMER TRENDS
NEW SUMMER TRENDS
NEW SUMMER TRENDS

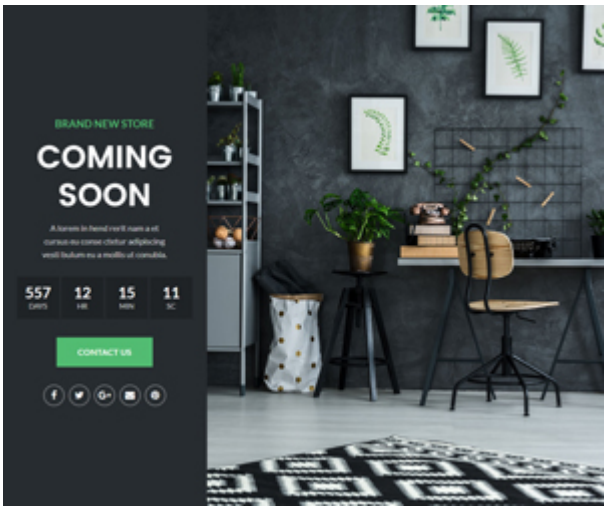

woodmart.
This is custom subtitle
WOODMART PARALLAX DEMO
PREMIUM TEMPLATE
COLORFUL PICTURES
MAKE IMPRESSION


woodmart.
CUSTOM SUBTITLE TEXT
CHECK OUT OUR
SUMMER COLLECTION
TRENDING PRODUCTS

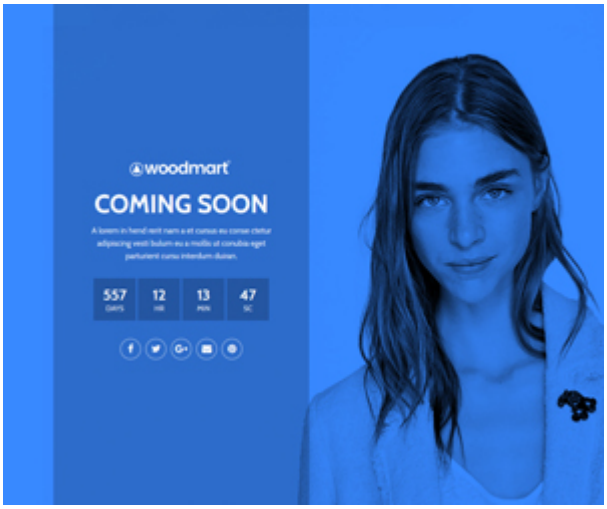

woodmart.
CUSTOM SUBTITLE EXAMPLE
WOODMART
ORIGINAL GRID
LAYOUT
Read more
NEW COLLECTION
Design Trends 2017
HOT COLLECTION
Best Offers in 2017
WOODMART
ORIGINAL GRID


woodmart.
Dust Textures
Color Powder.
53
Strange


COMING SOON
98
11
15
00

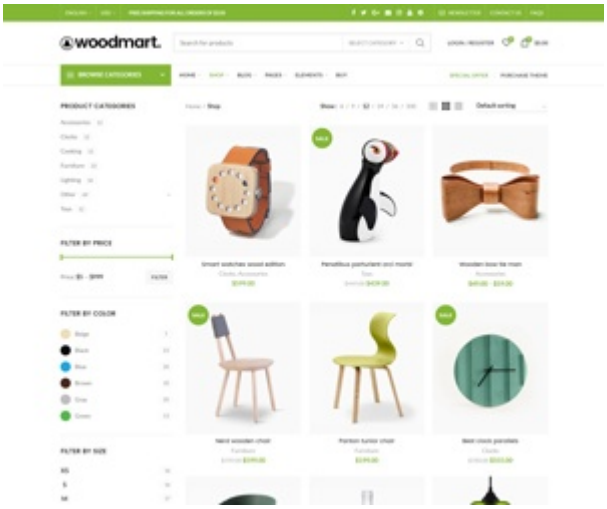

BRAND NEW STORE
COMING SOON
557
12
15
11
CONTACT US

COMING SOON
557
12
13
23
SIGN UP

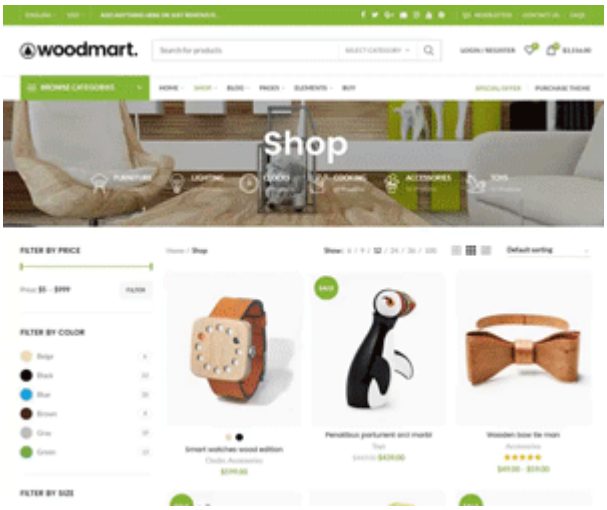

woodmart
COMING SOON
557
12
13
47

woodmart.
Cooking
FILTER BY PRICE
FILTER BY COLOR
FILTER BY SIZE

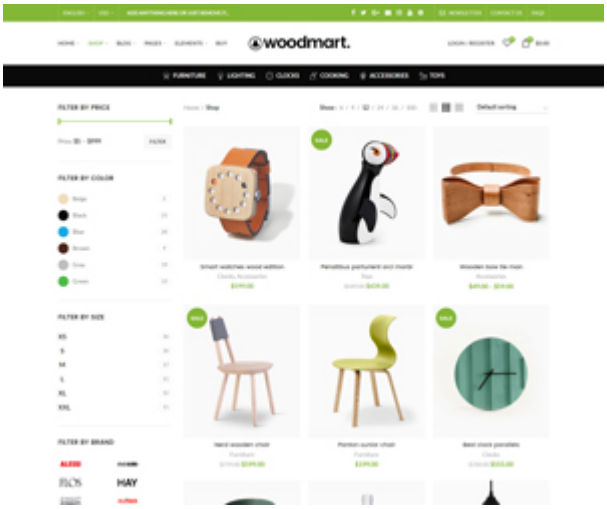
AJAX Shop



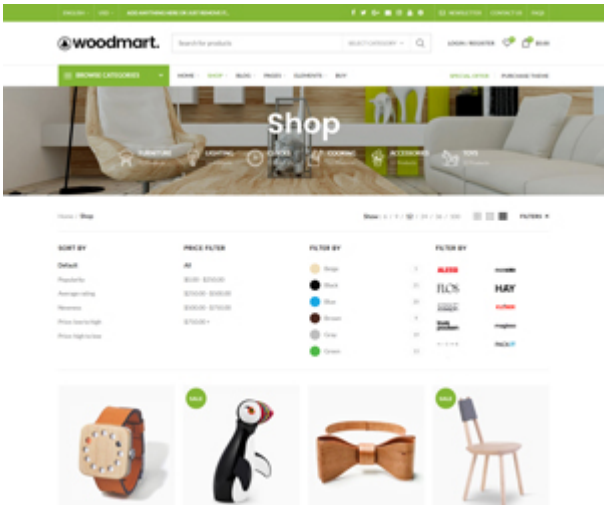
No page heading



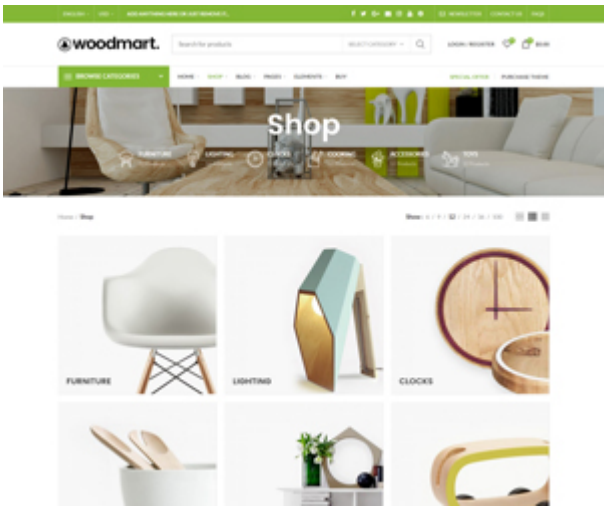
Shop Infinite



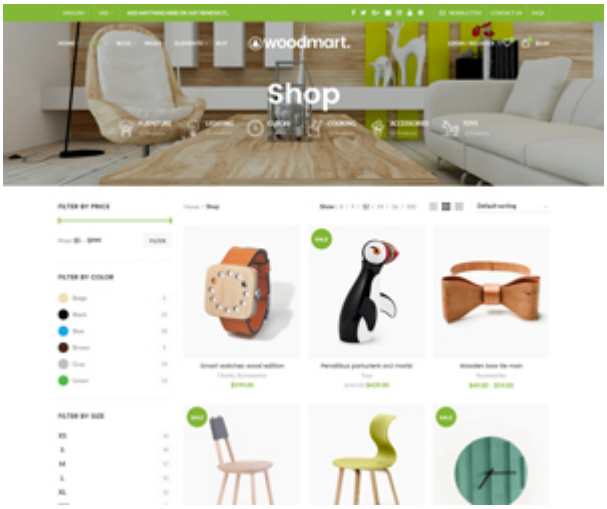
Small categories



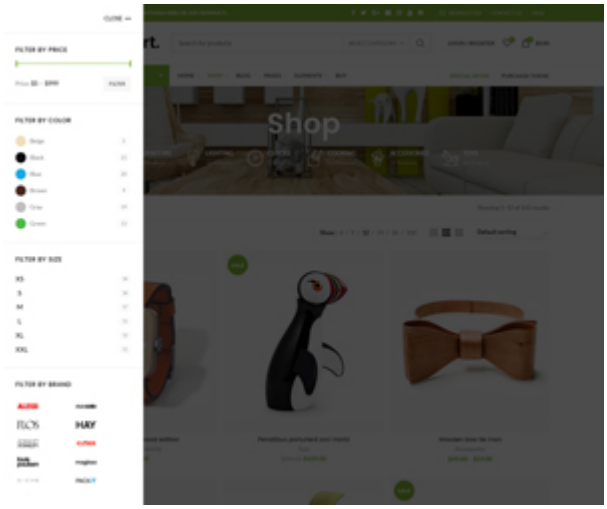
Filters area



Only categories

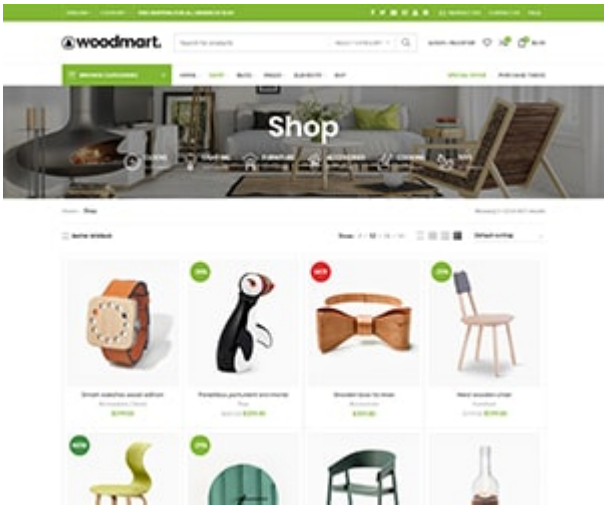


Header overlap



Hidden sidebar

Product category



Bordered grid

e-commerce-theme–porto–shop–footers

Footers Overview – Porto Shortcodes

Header Builder

Classic Footers

ClassicClassic AdvancedClassic CompactClassic Contact FormClassic SimpleClassic LocationsClassic Copyright & Social LinksClassic Blog

Modern Footers

ModernModern ButtonModern CleanModern Call To Action SimpleModern Useful LinksModern Background SimpleTop Social Links

Ecommerce Footers

Ecommerce ClassicEcommerce Classic 2Ecommerce ModernEcommerce Modern 2

Header Builder

In Porto 6.0, templates builder is newly added to create and modify the whole site including header dynamically using page builders. You can build the header dynamically in any layout using templates builder. After you create header, you need to set display condition where you want to display and select

“Header Builder in Porto Templates builder” in Porto -> Theme Options -> Header -> Header Type -> Select Header to display it.

Footer Builder

In Porto 6.0, templates builder is newly added to create and modify the whole site including footer dynamically using page builders. With Porto footer builder, You can build the footer dynamically in any layout. After you create footer, you need to set display condition where you want to display and select “Footer Builder in Porto Templates builder” in Porto. And you are now limited more by your imagination than anything else.

Build your website with Porto

Porto Theme has been available on ThemeForest since 2015 and is one of the top sellers with more than 70K+ sales.

Porto Elements

Porto comes with several elements options, it’s easy to customize and create the content of your website’s pages.AccordionsAlertsProductsProduct CategoriesAnimationsBlockquotesButtonsCall To ActionCarouselsCountersCount DownCustom Page HeaderDividersFAQsHeadingsHistoryIconsContent BoxesIcon & Info ListImage GalleryImage FramesIcon & Info BoxLabelsLightboxesListsMapsMediasMembersPortfoliosPostsPreview ImagesPricing TablesProgress BarsSections & ParallaxSticky ElementsTabsTestimonialsTimeline & ProcessTogglesTooltipsWord RotatorShape DividerBanners Get In Touch

e-commerce-theme–porto–shop42

Porto Shop 42 – Porto WordPress Demo site

Exclusive Product New Arrival

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e-commerce-theme–porto–shop41

Porto Grocery 3 – Porto WordPress Demo site

Exclusive Product New Arrival

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e-commerce-theme–porto–shop40

Grocery 2 – Porto WordPress Demo site

POPULAR WINES